

30%

In the class of 2010, over 30% of the undergraduates are international students who have studied for their 4-year degree entirely at TUJ...

60%

...Of these international students, nearly 60 percent are from the U.S., with the remainder representing 14 different countries and regions.

Continued from page 3

send TUJ teachers to work with the institutions to establish the new curricula. "This new development can be our model of the 21st Century TESOL/ESL collaboration," says Dr. Mizunuma.

With these new visions, Dr. Mizunuma is determined to still maintain the quality and atmosphere of the TUJ TESOL program, which has been loved and cherished by so many people in the past 28 years. TUJ congratulates and welcomes Dr. Mizunuma in being part of the history of TUJ's TESOL program. The efforts of hers and everyone involved will make and keep it the number one TESOL program in Japan.

Got a story to tell?

We are always looking forward to hearing from you! Send your stories of travel adventures, career moves, births, marriages etc. to alumni@tuj.ac.jp

TUJ Diamond Club Anniversary Dinner



Koji (Ed.D.'75) and Kim Shimada

June 5, 2010 was a night to remember for TUJ at the Hotel New Otani where many that supported came and joined in raising funds for TUJ. TUJ Diamond Club had its

first anniversary party after being launched on June 6th, 2009 at Grand Hyatt Tokyo. A night filled with friends and family of TUJ. With over 65 people including alumni, parents, students, friends,

Board of Governors of TUJ in support with President Ann Weaver Hart and the 3 Trustees (Patrick J. O'Connor, chairman; Trustee Joseph W. Marshall III; and Trustee Solomon C. Luo) we were able to raise funds to continue to grow TUJ and its programs. The event was highlighted with a strong speech from President Hart on the tremendous potential of TUJ and also the expanding reach of Temple in China.

The TUJ Diamond Club is a platform to carry Russell Conwell's vision into a new era of education, development and contribution. This platform marks the start of a new chapter for TUJ. It is created to provide clear direction as to what is needed by the university; how funds will be used effectively; and how the implications of this process will be measured and managed to achieve a sustainable model for advancing brilliance at this internationally renowned institution.

We would like to thank our sponsors who helped in making the evening successful: Club Med, IACE Travel, Virgin Atlantic, Mandarin Oriental, Premium RentaCar, Village Cellars, Mokumedo, Berry Brothers & Rudd, Salvatore Ferragamo, and Grand Hyatt Tokyo. Diamond Dinner exhibited many TUJ student art and successfully drew the interest of our guests to portray the high level of passion and clarity in our student work.

To join or for more information please contact diamonds@tuj.ac.jp



President Ann Weaver Hart



Yasutoyo Murakami & Hisa Shibata (M.Ed.'04)



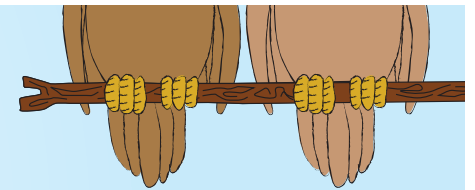
Robert Noddin

Temple University,
Japan Campus,
2-8-12 Minami Azabu,
Minato-ku,
Tokyo 106-0047
Tel +81-3-5441-9800
Fax +81-3-5441-9811

Please contact the TUJ Alumni Relations office at: alumni@tuj.ac.jp to pass on your views, and any feedback you might have on the TUJ Times.

Design: alexander.sanson@gmail.com

TEMPLE UNIVERSITY
Japan Campus



TUJ TIMES

Keeping on top of Alumni news
Volume 14
Summer 2010

In this issue: TUJ 2010 Commencement; Mark Smith at Skillhouse; MBA Gala; In memory of Peter Castagnaro and Hiroyuki Muramoto; Emiko Mizunuma as AEP & TESOL director; Alumni Watch; Majoring in Japanese; TUJ Diamond Club dinner...

For more news and information please go to www.tuj.ac.jp

TUJ 2010 Commencement



TUJ held its 2010 commencement ceremony on June 6 at the Shinagawa Prince Hotel in Tokyo.

This year, the commencement recognized the achievements of 234 students in the class of 2010, including undergraduates, Masters and Doctorate programs. The ceremony was held as a continuation of the 123rd commencement of Temple's main campus in Philadelphia on May 14, and was attended by seven delegates from the main campus headed by President Ann Weaver Hart and Chairman of the Board of Trustees, Patrick J. O'Connor, together with Mr. Phillip P. Hoffman, Minister-Counselor for Public Affairs at the US Embassy.

The graduates were honored in speeches by President Hart and Minister-Counselor Hoffman. They congratulated the graduates on their accomplishments and wished them continued success in the future. Midori Kaneko, chairperson of the TUJ Board of Governors and General Manager-Communication of GE Healthcare Asia Pacific, gave the ceremony's keynote address to the graduates, "What it takes to be truly successful in your future development are: Leadership, Ownership and Citizenship." She concluded her speech with, "The world is expecting a lot from you!"

See the TUJ 2010 Commencement video: www.tuj.ac.jp/graduation2010/video.html

Mark Smith at Skillhouse

In my two decades of providing specialty staffing services to the world's largest companies, it never ceases to amaze me that the most important element of a person's life, a job or career – a means to provide for his or her family – is taken so lightly.

The many years of education, training, effort and sacrifices are all focused on getting the "perfect" or ideal job! 90% of our efforts are focused on researching, selecting and applying for positions and the remaining 10% of our efforts are applied to the interview and / or series of interviews.

Perhaps this is the reason why the interview process is taken so lightly by job seekers. Perhaps it is the feeling that the interview is the "end game" or it is deemed to be a success for getting in the door – you are basking in the light after a long and tiring walk through the tunnel of job applications, research and rejections.

It is true that from a time perspective, the interview only represents 5 to 10% of the entire process. But this only reflects the time and energy spent – this does not represent the importance. I would encourage everyone reading this article to apply a weighted average on the process. Too many people believe they have made it or worse, that they are successful by simply sitting in the chair of a prospective employer. But this is where most people fail. In either a buyers or sellers market, there is nothing more important than to succeed

in the interview. The interview should be prepared for with equal importance as the 4, 6 or 10 years of effort needed to acquire the education to perform in the job. Most people are ill prepared and this article's goal is to encourage all job seekers – which we are all at some point in time – to get that ideal job! We all know to dress the part, research the company, ask questions, etc. and these are important. One task I challenge you all to do that will make a difference is to role play. Role play with your spouse, parents, friends, teachers, etc. – anyone that can make time for you – the more the better! And for every interview this should be done.

Ensure that the setting somewhat resembles the interview, kitchen tables are great for this. Give your "interviewer" information about the job and company well before hand and encourage them



Mark Smith, President of Skillhouse Staffing Solutions, an IT specialty staff firm.

to ask you the toughest questions they can think of. This will challenge you and this is good. Do not ever, ever break character, which means stay in the role – if you cannot answer, stay in role – this is the thinking on your feet experience you need. If you are able to do this with as many different people as possible before your interview, you

Continued on page 2

TUJ
DIAMOND
CLUB
advancing brilliance

Dean's Circle
Koji & Kim Shimada

Patron
Sun-Kyu Jeon, Yasutoyo Murakami

Fellow

Benefactor
Anthony Newell, Mike & Eva Leeds, One anonymous donor

Friend
Akoni Japan, Alexander Sanson, Bruce Stronach,
Donates Taraile, Etsuo Doi, Hiroshi Kakazu, IACE Travel,
Mandarin Oriental, Robert Clyde, Robin Jevze, Yoshikiyo Watanabe,
Hai-Lung Dai, Hisa Shibata, Lisa Vogt, Itaru Sato,
Four anonymous donors



What it takes to be truly successful in your future development are: Leadership, Ownership and Citizenship. The world is expecting a lot from you!

Midori Kaneko, chairperson of the TUJ Board of Governors and General Manager – Communication of GE Healthcare Asia Pacific

Continued from page 1

will be prepared and this will make your responses more relevant, your pace and timing smoother and you will be more confident – and that is what all companies want – prepared, confident and knowledgeable employees!

I can go on in much more detail, but space is limited and I am already past my allotted word

In Memory of Peter Castagnaro

Professor Peter Castagnaro,

a long-time AEP instructor at TUJ, passed away on May 17 at the age of 71. A native of Massachusetts, Peter earned a M.Ed. in TESOL from TUJ before joining the University in 1998 and taught academic preparatory English for more than ten years. Over the years, he touched the lives of many of his students and colleagues and his passing away is deeply mourned by the TUJ community.

He was a caring and beloved teacher. Peter was great at encouraging an AEP student when the student was upset about not performing well in their class. He went out of the way to make AEP

count. Please take away these two important points: 1. It is a lot of work to get to the interview stage so make sure that even more work is applied to preparing for the interview; 2. Practice, Practice and Practice even more the interviews that will get you the job you want!

If only there were courses in university that only focused on successful interviewing...



Peter Castagnaro (front row right)

feel as a second home to all the faculty and staff. Though Peter will be missed at TUJ, memories of him will live on forever.

Peter chose to live his life in Japan and felt his duty to help students with English. Peter's passion always sided to help students whether it special education or English language and TUJ will continue his passion and memories through the coming years.

In Memory of Hiroyuki Muramoto:

On April 10, 2010, TUJ alumnus, a TV cameraperson for Reuters, Hiroyuki Muramoto was killed while filming the recent riots in Bangkok.

Muramoto-san graduated from TUJ with an Associate of Arts degree in 1988 and subsequently worked for Reuters covering major events in Japan and abroad for more than 15 years. The TUJ community mourns his tragic death and we would like to extend our deepest condolences to his family.

If you knew Mr. Muramoto and/or would like to reach other classmates and alumni who knew him, please contact Professor Watanabe at watanabe@tuj.ac.jp

The following is a personal note adapted and translated from the original in Japanese by Shinya Watanabe
<http://bit.ly/9TQ6gS>

Hiro and I met during my freshman year in 1987, I believe, in a math class. As we both shared similar interests, we hit it off right away and started hanging out and planning events together. We both joined part time at NBC News'

Tokyo bureau and later he joined the Christian Science Monitor as a camera assistant.

I eventually graduated from Temple after ten years of working and attending the Main Campus in Philadelphia. When I came back to Japan, Hiro celebrated my graduation more than anybody else, saying "Nobody would do this. Most people would just give up. Let's celebrate. It's my treat!"

I later started working at a newswire agency, and by a complete fluke Hiro joined the agency as a cameraperson. In 1995, there was a lot of news to cover in Japan, such as the earthquake in Kobe and the sarin gas attack on the Tokyo subway. Our coverage was broadcast on American networks and various other TV stations.

I went back to graduate school and later chose the path to teach in university while Hiro continued to work at the wire agency as a cameraperson. As a cameraperson and as a human being, Hiro always faced his subjects with great sense of honesty and affection, and he also treated his colleagues the same way. Whether out in the field or outside of work, Hiro's passion and commitment were always a great help to me.

Second TUJ MBA Alumni Gala Raises ¥500,000 Scholarship



Lena Matz, this year's scholarship recipient

Over one-hundred gathered at the New Sanno Hotel on Saturday, July 12, 2010 for the second annual TUJ MBA Alumni Gala. The Gala allowed alumni and current MBA students to network and give back to the Temple community in the form of a scholarship to the current student and an award to a distinguished alumnus.

The night was honored by speeches from: Mr. Thomas Whitson, President of American Chamber of Commerce in Japan; Mr. Orlando Camargo, TUJ Executive in Residence; Dr Mikiya Mori, Fox Japan MBA Program Director; and Chris Rasberry, VP of TUJ MBA Alumni Association. Corporate donations, such as hotel stays and airline tickets, were raffled to help raise the needed funds for the MBA Student Scholarship.

Criteria for the student scholarship included leadership,

academic performance, and financial need. Ms. Lena Matz (Class of 2011) was awarded a 500,000 yen scholarship to continue her commitment to the MBA Program. The winner of the Distinguished Alumni award was Mr. Minoru Uchiumi (Class of 2001). As a student, Mr. Uchiumi introduced a classmate to his employer, a major financial institution, and has also spoken to several MBA classes after graduating. He recently finished his second Master's degree and has started an environmental consulting service that helps companies to reduce their carbon emissions efficiently.

The MBA Alumni Association is currently planning next year's event as well as Professor Dinners in the fall, winter, and spring. Alumni who are interested in attending or being involved can contact MBA Alumni Association at tujmbaalum@gmail.com

Save the Date for the TUJ Alumni Reunion!

Friday, November 5, 2010 7:00pm – 10:00pm Hyatt Regency Tokyo.

Let your classmates know of the reunion and a chance to meet some old friends.

Alumni Watch!

Mark Hamer, EMBA 2006, has joined the Arkansas Economic Development Commission as Project Manager for Asia. He will be based in Little Rock, and will travel on a regular basis to Japan, China, and other parts of Asia to facilitate companies locating offices and manufacturing to the great state of Arkansas (which is home to Wal•Mart and Tyson Foods).

This will be Mark's first foray in government work, and it will be a great opportunity to utilize the knowledge and experience he has gained over the last 11 years of doing business in Japan and, of course, everything he learned in the EMBA Program. On a recent business trip to China, he was able to apply learnings from an EMBA case study and role play on doing business in China. By having a good idea of the business culture, he was able to prepare well for his meetings with government officials and

business executives.

His new business email address will be: MHamer@ArkansasEDC.com

Lisa Vogt, MS.Ed (TESOL) '93, wears many hats—she's a lecturer at Aoyama Gakuin and Meiji University, a published author with more than 20 books to her name, a radio personality/scriptwriter for



NHK, a regular columnist for Asahi Weekly, a photographer whose work has been selected as one of the winning entries for the prestigious BBC New Photographer of the Year, and more. She has globetrotted to more than 50 countries on all seven continents and she is a polar bear specialist. Lisa says that she is eternally grateful for all the doors that TUJ has opened for her. Check our www.lisavogt.com for her upcoming events and publications!

Patrick Joiner, MBA '10 is currently working in equities technology at Barclays Capital in Tokyo. Patrick was working at Lehman Brothers during what is known in Japan as the "Lehman Shock," and had a year-long stint at Nomura Securities when they took over the Asia operations of Lehman Brothers. When not working Patrick consults companies on online marketing, particularly via social media. Although he doesn't plan to write a book about his Lehman experience, you can keep up with him at www.patrickjoiner.org



Ryu Mochizuki, BBA '09, joined a Japanese company specializing in wholesale of gardening/exterior material soon after his graduation. Ryu is mainly in awning product development for the international sales division. With his focus and success, he will be relocating to the company's German branch where he will be involved in product development and promotion in Europe while acting as a liaison with the Headquarters in Japan. Ryu wants to take advantage of his position and introduce Japanese gardening to Europe and vice-versa. He will be getting married this coming September and TUJ wishes him the best of luck for his next step in life.

TUJ introduces the first four-year US degree program in Japanese Language taught entirely in Japan

TUJ will launch a new major in Japanese Language from the Fall 2010 Semester. The new major will break important new ground by enabling students pursuing a US college degree to spend their entire four years of study in Japan, developing and deepening their Japanese language proficiency.

Recently many of TUJ's international students have expressed a desire to stay and work in Japan after graduation, and the need to achieve advanced proficiency in the language has grown significantly. Since the existing Japanese minor at TUJ does not provide the suitable level of language skills to meet this need, this new major was created.

There are number of

American universities offering Japanese language majors which include study-in-Japan opportunities but the in-Japan component is usually limited to one semester or in some cases maximum one year. TUJ's Japanese Language major will be the first US four-year degree program in Japanese language to be taught entirely in Japan.

The new major highlights TUJ's proactive response to the needs of its students and the wider global community for skilled international human resources. TUJ continues to produce truly international graduates, representing a diverse selection of nationalities from around the world equipped with multilingual skills, professional knowledge, and the capacity for critical thinking.

Dr. Mizunuma to take over as Director of AEP & TESOL



It's been a year since Dr. Emiko Mizunuma arrived at Academic English Program on April 1, 2009.

The past year of AEP was full of excitement and adventure and is now experiencing its most exciting time as we move further into the summer. In collaboration

with Admissions Counseling, External Relations at TUJ and along with a variety of educational institutions, AEP is organizing nearly 20 programs during the summer break. AEP is working at full speed in preparation for the upcoming programs.

In the meantime, a new adventure is about to begin. In addition to AEP, Dr. Mizunuma has been assigned to lead the TESOL program at TUJ from July 1, 2010. This new move at TUJ will allow TESOL students to practice teaching in the AEP programs. Additionally, the AEP program can adopt innovative teaching methods introduced in the TESOL program. Finally, TESOL/AEP can design curricula for English classes of other educational institutions, conduct in-house training for their teachers allowing them to make the best of the newly introduced courses, and

Continued on page 4